

Business Engagement Proposal

Project Name: Business Engagement Proposal
Amount Allocated: £14,400

Project Summary:

Following the previous successes of the Town Centre Manager post and business engagement projects a proposal has been put together to continue this work and expand further. Funding will provide added value to the existing work undertaken by Ahead Partnership.

The proposal would like to continue the work under Ahead Partnership to develop relationships with a number of support organisations who are all actively wanting someone to be able to act as the catalyst to signpost the businesses, organisations or schools to these areas of support.

Previous engagement work has proven successful for organisations in Outer West Leeds.

Evidence of Need/ Fund priority

- Sustainable Economy and Culture
- Children and Families

Project Delivery

- Expanding and developing partnership working to engage with more SME's to encourage an efficient way of working. Undertake work with Sunny Bank Mills and Springfield Mills
- Business sponsorship for a Make the Grade programme at Priesthorpe with Ahead Partnership.
- Developing business in-kind support for local organisations
- Providing awareness of initiatives and services available to support the local economy.
- To support Business Forums in the Outer West and other business networking events to encourage organisations to work together to support SME's.
- Promoting other business support such as the Goldman Sachs 10,000 small businesses.
- To organise a number of events
- Facilitated focus groups with small groups of local businesses
- Telephone surveys to identify issues businesses are facing.
- Series of workshops led by experts on the issues identified and supporting network events

Outcomes

- Businesses are made aware and well informed of business support initiatives and funding.
- A platform where networking can take place as well as information sharing and better developed business relationships.
- Businesses who feel they have contributed to helping others and feel this has helped their business and developed their employees.
- Support for young people in taking employment with local businesses and developing them to go out into the work place and feel equipped to deal with the working environment.